



## INVESTMENT WORKSHEET

We've created this work sheet for you to build up a realistic investment allocation for your project to get the finish and products you desire. This should help you to consider all the elements which need to be sourced for you space/s, and to understand what your funds could procure; from expectations to compromises and advantages of each category.

There is a worksheet for each room in your home with as many off the necessary products or options that may be required or considered. We've then allocated a rough minimum guide price to each product, in each of the following categories; Midrange, High-End and Luxury. We've also tailored costs slightly depending on the rooms; where you will likely invest lower or higher.

Please read our description of each category and then take the time to fill this in prior to commencing on the project. Non of this is set in stone but should serve as a guide to help us understand what you'd like to invest and where to prioritize, then we can discuss this in more detail.

If you'd like further understanding of what to invest in your project. we wrote a Blog post called 'How to budget for your Interior Design project'

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## INTERIORS

### CATEGORIES

#### BUDGET

This is not a scope we cover as part of our Full Interior Design and Supply Service. If you're working to a more constrained budget, we offer a Virtual Design Package for a set selection of Budget and Mid-range high street products only. However, if you'd like to really invest in your space with a more detailed design process this worksheet is a great start to the process. The only exception we make is for the use of Ikea carcasses hidden by premium custom doors. This is a great way to value engineer a storage space that will look premium externally and is cost effective, flexible but basic internally.

#### MIDRANGE

This represents a noticeable upgrade from budget options. While they're of reasonable quality and design, they may not qualify as long-term investment pieces. This is the realm of replicas of high end and designer pieces. You'll probably recognise these brands/products because they're widely available on the high street; They're manufactured in larger quantities, which helps keep their prices affordable to most consumers.

#### USAGE

We recommend considering these for rooms that receive less frequent use, like a guest room, where you may not want to make a substantial investment. This is also where we can shop for filler pieces such as side tables and smaller décor. We can still create a beautiful interior with these products, but choice will be limited, and you need to align your expectations accordingly. We also advise adding in a few high-end and up pieces to elevate the whole scheme. Like a H&M dress with a Gucci handbag.

#### BRAND EXAMPLES

John Lewis, Swoon, Oliver Bonas, Coach House, Zara Home, La Redoute, Graham and Green, Ashley Wilde fabrics, Cole & Son,

#### CUSTOM

You'll be limited on your custom options here.

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## INTERIORS

### HIGH END

This is where we start shopping for investment pieces. These brands tend to have their own strong design direction and style. You still might be familiar with some of these brands, but we'll also show you some new ones too. These brands are more aspirational; better quality, functionality or design, with the higher price tag attached.

#### USAGE

We advise prioritizing these in high traffic areas such as living rooms, master bedrooms and kitchens. Investing in large high wear pieces such as sofas, beds and rugs will mean these will have more design impact, whilst also better longevity and comfort. Lighting will significantly affect how premium your scheme is, so it would be wise to invest here too.

#### BRAND EXAMPLES

Soho Home, Bert and May, Oka, Darlings of Chelsea, Anthropologie, Heales, Romo fabrics, Jim Lawrence,

#### CUSTOM

Joinery, window treatments, upholstery and accessories.

### LUXURY

This is where we can start introducing you to something special; these brands are leaders in design and innovation. They are distinguished by superior craftsmanship, timeless designs, and sometimes exclusivity, such as limited editions crafted by renowned artisans. These pieces elevate aesthetics, combining form and function while often appreciating in value over time. Personalized to reflect individual style, they are considered long-term assets, from designer furniture to bespoke fixtures and unique artworks, all contributing to enduring, beautiful, and valuable interiors. This is where you'll get the 'original'. We've spent vast amounts of time sourcing these brands, including at trade shows across Europe. Additionally, we've found the best craftspeople to create our custom pieces. The average person will likely have never heard of these brands.

#### BRAND EXAMPLES

Porto Romano, Arteriors, Arté, De Le Cuona fabrics, Zimmer and Rhode fabrics, Houles, The Rug Company

#### CUSTOM

Furniture, upholstery, metalwork, wallpaper, joinery, rugs, technology, window treatments, internal doors, plasterwork and accessories.

#### ADVANTAGES

Access to trade only brands

# LIVING ROOM

	MID-RANGE	HIGH END	LUXURY	QUANTITY	TOTAL
SOFA	£3000+	£5000+	£10000+		
ARMCHAIR	£800+	£1800+	£4000+		
COFFEE TABLE	£1250+	£2500+	£4000+		
POUF	£250+	£500+	£1000+		
SIDE TABLE (main pair)	£800+	£2000+	£4000+		
SIDEBOARD	£1250+	£2500+	£4000+		
SHELVING / CUSTOM JOINERY	£1500+	£8000+	£18000+		
TABLE LAMP (pair)	£600+	£1200+	£3500+		
WALL LIGHT (pair)	£500+	£1000+	£3000+		
CEILING CHANDELIER	£800+	£1500+	£4000+		
FLOOR LAMP	£500+	£1000+	£3000+		
ART	£500+	£1500+	£5000+		
ORNAMENT SELECTION	£1500+	£3000+	£5000+		
MIRROR	£500+	£1000+	£1500+		
CURTAINS (average size)	£1000+	£4000+	£10000+		
CURTAIN POLE	£300+	£600+	£1500+		
BLIND	£500+	£1500+	£3000+		
RUG	£1800+	£3000+	£6500+		
CUSHION	£150+	£250+	£400+		
THROW	£200+	£500+	£1000+		
FIRE	£1000+	£2000+	£4000+		
MANTLE	£1500+	£3000+	£5000+		
FLOORING (per sqm)	£50+	£100+	£250+		
WALLPAPER (per roll)	£150+	£300+	£1000+		
PAINT (per 20L pot)	£50+	£100+	£300+		
PANELLING	£2000+	£5000+	£12,000+		
COVING, SKIRTING, ROSE, (etc)	£1000+	£1500+	£3000+		
HARDWARE (per piece)	£30+	£60+	£150+		
RADIATORS	£500+	£1500+	£3000+		
TOTAL					=
FLEXIBILITY				10%	=
DELIVERY				15-20%	=
TOTAL					=
					+ INSTALLATION



# KITCHEN

	MID-RANGE	HIGH END	LUXURY	QUANTITY	TOTAL
CABINETS (custom build)	£30000+	£50000+	£70000+		
COUNTERTOPS	£5000+	£10000+	£18000+		
BAR STOOLS	£250+	£500+	£1000+		
WALL TILE (per sqm)	£80+	£250+	£1000+		
TAP	£250+	£1000+	£2500+		
SINK	£250+	£1200+	£3000+		
OVEN	£1500+	£5000+	£10000+		
WHITE GOODS (f/f, dw, mw)	£2000+	£3500+	£6000+		
KITCHEN UTENCILS (mills, cb, pots)	£500+	£1000+	£3000+		
CROKERY, GLASSWARE, CUTLERY	£500+	£1000+	£3000+		
TABLE LAMP	£300+	£600+	£1500+		
WALL LIGHT (pair)	£500+	£1000+	£3000+		
CEILING PENDANT (over island)	£500+	£1000+	£3000+		
FLOOR LAMP	£500+	£1000+	£3000+		
ART	£500+	£1500+	£5000+		
ORNAMENT SELECTION	£500+	£1000+	£1500+		
CURTAINS (average size)	£1000+	£4000+	£10000+		
CURTAIN POLE	£300+	£600+	£1500+		
BLINDS	£500+	£1000+	£2000+		
RUG	£1800+	£3000+	£6500+		
FLOORING (per sqm)	£50+	£100+	£250+		
WALLPAPER (per roll)	£150+	£300+	£1000+		
PAINT (per 20L pot)	£50+	£100+	£300+		
PANELLING	£2000+	£5000+	£12000+		
COVING, SKIRTING, ROSE, (etc)	£1000+	£1500+	£3000+		
HARDWARE (per piece)	£30+	£60+	£150+		
RADIATORS (average size)	£500+	£1500+	£3000+		
TOTAL					=
FLEXIBILITY				10%	=
DELIVERY				15-20%	=
TOTAL					=
					+ INSTALLATION

# LAUNDRY OR BOOT ROOM

	MID-RANGE	HIGH END	LUXURY	QUANTITY	TOTAL
CABINETS (custom build)	£15000+	£25000+	£40000+		
COUNTERTOPS	£3000+	£6000+	£12000+		
WALL TILE (per sqm)	£60+	£200+	£500+		
TAP	£250+	£800+	£1500+		
SINK	£250+	£1000+	£2000+		
WASHING MACHINE / DRYER	£800+	£2000+	£4000+		
TABLE LAMP	£250+	£500+	£1000+		
WALL LIGHT (pair)	£500+	£1000+	£3000+		
CEILING PENDANT (over island)	£500+	£1000+	£2000+		
ART	£200+	£500+	£1000+		
STORAGE CONTAINER SELECTION	£100+	£300+	£500+		
BLINDS	£300+	£600+	£1500+		
FLOORING (per sqm)	£50+	£100+	£250+		
WALLPAPER (per roll)	£100+	£300+	£1000+		
PAINT (per 20L pot)	£50+	£100+	£300+		
PANELLING	£2000+	£5000+	£12000+		
COVING, SKIRTING, ROSE, (etc)	£1000+	£1500+	£3000+		
HARDWARE (per piece)	£30+	£60+	£150+		
RADIATORS (average size)	£500+	£1500+	£3000+		
TOTAL					
FLEXIBILITY					
DELIVERY					
TOTAL					
					=
				10%	=
				15-20%	=
					=
					+ INSTALLATION





# MASTER BEDROOM

	MID-RANGE	HIGH END	LUXURY	QUANTITY	TOTAL
BED (not including mattress)	£2500+	£5000+	£10000+		
BEDDING (2 sets)	£400+	£700+	£1000+		
BEDSIDE TABLES (pair)	£1200+	£2000+	£5000+		
ARMCHAIR	£800+	£1800+	£4000+		
WARDROBES (Built in)	£8000+	£15000+	£25000+		
VANITY	£1250+	£3000+	£6000+		
MIRROR	£500+	£1000+	£1500+		
POUF	£250+	£500+	£1000+		
TABLE LAMP (pair)	£600+	£1200+	£3500+		
WALL LIGHT (pair)	£500+	£1000+	£3000+		
CEILING CHANDELIER	£800+	£1500+	£4000+		
FLOOR LAMP	£500+	£1000+	£3000+		
ART	£500+	£1500+	£5000+		
ORNAMENT SELECTION	£500+	£1000+	£1500+		
CURTAINS (average size)	£1000+	£4000+	£10000+		
CURTAIN POLE	£300+	£600+	£1500+		
BLIND	£400+	£800+	£2000+		
RUG	£1800+	£3000+	£6500+		
CUSHION	£150+	£250+	£400+		
THROW	£200+	£500+	£1500+		
CHAISE	£800+	£1500+	£3000+		
FLOORING (per sqm)	£50+	£100+	£250+		
WALLPAPER (per roll)	£150+	£300+	£1000+		
PAINT (per 20L pot)	£50+	£100+	£300+		
PANELLING	£2000+	£5000+	£12000+		
COVING, SKIRTING, ROSE, (etc)	£1000+	£1500+	£3000+		
HARDWARE (per piece)	£30+	£60+	£150+		
RADIATORS (average size)	£500+	£1500+	£3000+		
TOTAL					=
FLEXIBILITY				10%	=
DELIVERY				15-20%	=
TOTAL					=
					+ INSTALLATION

# BEDROOM 2

	MID-RANGE	HIGH END	LUXURY	QUANTITY	TOTAL
BED (not including mattress)	£2500+	£5000+	£10000+		
BEDDING (2 sets)	£400+	£700+	£1000+		
BEDSIDE TABLES (pair)	£1200+	£2000+	£5000+		
ARMCHAIR	£800+	£1800+	£4000+		
WARDROBES (Built in)	£8000+	£15000+	£25000+		
VANITY	£1250+	£3000+	£6000+		
MIRROR	£500+	£1000+	£1500+		
POUF	£250+	£500+	£1000+		
TABLE LAMP (pair)	£600+	£1200+	£3500+		
WALL LIGHT (pair)	£500+	£1000+	£3000+		
CEILING CHANDELIER	£800+	£1500+	£4000+		
FLOOR LAMP	£500+	£1000+	£3000+		
ART	£500+	£1500+	£5000+		
ORNAMENT SELECTION	£500+	£1000+	£1500+		
CURTAINS (average size)	£1000+	£4000+	£10000+		
CURTAIN POLE	£300+	£600+	£1500+		
BLIND	£400+	£800+	£2000+		
RUG	£1800+	£3000+	£6500+		
CUSHION	£150+	£250+	£400+		
THROW	£200+	£500+	£1500+		
CHAISE	£800+	£1500+	£3000+		
FLOORING (per sqm)	£50+	£100+	£250+		
WALLPAPER (per roll)	£150+	£300+	£1000+		
PAINT (per 20L pot)	£50+	£100+	£300+		
PANELLING	£2000+	£5000+	£12000+		
COVING, SKIRTING, ROSE, (etc)	£1000+	£1500+	£3000+		
HARDWARE (per piece)	£30+	£60+	£150+		
RADIATORS (average size)	£500+	£1500+	£3000+		
TOTAL					=
FLEXIBILITY				10%	=
DELIVERY				15-20%	=
TOTAL					=
					+ INSTALLATION

# BEDROOM 3

	MID-RANGE	HIGH END	LUXURY	QUANTITY	TOTAL
BED (not including mattress)	£2500+	£5000+	£10000+		
BEDDING (2 sets)	£400+	£700+	£1000+		
BEDSIDE TABLES (pair)	£1200+	£2000+	£5000+		
ARMCHAIR	£800+	£1800+	£4000+		
WARDROBES (Built in)	£8000+	£15000+	£25000+		
VANITY	£1250+	£3000+	£6000+		
MIRROR	£500+	£1000+	£1500+		
POUF	£250+	£500+	£1000+		
TABLE LAMP (pair)	£600+	£1200+	£3500+		
WALL LIGHT (pair)	£500+	£1000+	£3000+		
CEILING CHANDELIER	£800+	£1500+	£4000+		
FLOOR LAMP	£500+	£1000+	£3000+		
ART	£500+	£1500+	£5000+		
ORNAMENT SELECTION	£500+	£1000+	£1500+		
CURTAINS (average size)	£1000+	£4000+	£10000+		
CURTAIN POLE	£300+	£600+	£1500+		
BLIND	£400+	£800+	£2000+		
RUG	£1800+	£3000+	£6500+		
CUSHION	£150+	£250+	£400+		
THROW	£200+	£500+	£1500+		
CHAISE	£800+	£1500+	£3000+		
FLOORING (per sqm)	£50+	£100+	£250+		
WALLPAPER (per roll)	£150+	£300+	£1000+		
PAINT (per 20L pot)	£50+	£100+	£300+		
PANELLING	£2000+	£5000+	£12000+		
COVING, SKIRTING, ROSE, (etc)	£1000+	£1500+	£3000+		
HARDWARE (per piece)	£30+	£60+	£150+		
RADIATORS (average size)	£500+	£1500+	£3000+		
TOTAL					=
FLEXIBILITY				10%	=
DELIVERY				15-20%	=
TOTAL					=
					+ INSTALLATION

# BEDROOM 4

	MID-RANGE	HIGH END	LUXURY	QUANTITY	TOTAL
BED (not including mattress)	£2500+	£5000+	£10000+		
BEDDING (2 sets)	£400+	£700+	£1000+		
BEDSIDE TABLES (pair)	£1200+	£2000+	£5000+		
ARMCHAIR	£800+	£1800+	£4000+		
WARDROBES (Built in)	£8000+	£15000+	£25000+		
VANITY	£1250+	£3000+	£6000+		
MIRROR	£500+	£1000+	£1500+		
POUF	£250+	£500+	£1000+		
TABLE LAMP (pair)	£600+	£1200+	£3500+		
WALL LIGHT (pair)	£500+	£1000+	£3000+		
CEILING CHANDELIER	£800+	£1500+	£4000+		
FLOOR LAMP	£500+	£1000+	£3000+		
ART	£500+	£1500+	£5000+		
ORNAMENT SELECTION	£500+	£1000+	£1500+		
CURTAINS (average size)	£1000+	£4000+	£10000+		
CURTAIN POLE	£300+	£600+	£1500+		
BLIND	£400+	£800+	£2000+		
RUG	£1800+	£3000+	£6500+		
CUSHION	£150+	£250+	£400+		
THROW	£200+	£500+	£1500+		
CHAISE	£800+	£1500+	£3000+		
FLOORING (per sqm)	£50+	£100+	£250+		
WALLPAPER (per roll)	£150+	£300+	£1000+		
PAINT (per 20L pot)	£50+	£100+	£300+		
PANELLING	£2000+	£5000+	£12000+		
COVING, SKIRTING, ROSE, (etc)	£1000+	£1500+	£3000+		
HARDWARE (per piece)	£30+	£60+	£150+		
RADIATORS (average size)	£500+	£1500+	£3000+		
TOTAL					=
FLEXIBILITY				10%	=
DELIVERY				15-20%	=
TOTAL					=
					+ INSTALLATION

# BATHROOM 1

	MID-RANGE	HIGH END	LUXURY	QUANTITY	TOTAL
BATH	£1500+	£3000+	£5000+		
BATH FILLER (etc)	£300+	£1000+	£2000+		
SHOWER SCREEN	£800+	£1500+	£3000+		
SHOWERHEAD (etc)	£800+	£1500+	£2500+		
SHOWER TRAY/WETROOM	£300+	£600+	£1200+		
TOILET (cistern, seat)	£500+	£1200+	£2500+		
SINK	£500+	£1000+	£2000+		
TAP	£150+	£500+	£800+		
VANITY	£2000+	£3000+	£6000+		
MIRROR	£500+	£1000+	£2000+		
POUF	£250+	£500+	£1000+		
SIDE TABLE	£300+	£600+	£1200+		
WALL LIGHT (pair)	£600+	£1200+	£3500+		
CEILING CHANDELIER	£500+	£1000+	£3000+		
ART	£800+	£1500+	£4000+		
ORNAMENT SELECTION	£500+	£1000+	£3000+		
BLIND	£400+	£800+	£2000+		
RUG	£1800+	£3000+	£6500+		
CUSHION	£150+	£250+	£400+		
CHAISE	£800+	£1500+	£3000+		
FLOORING (per sqm)	£50+	£100+	£250+		
WALLPAPER (per roll)	£150+	£300+	£1000+		
PAINT (per 20L pot)	£50+	£100+	£300+		
PANELLING	£2000+	£5000+	£12000+		
COVING, SKIRTING, ROSE, (etc)	£1000+	£1500+	£3000+		
HARDWARE (per piece)	£30+	£60+	£150+		
RADIATORS (average size)	£500+	£1500+	£3000+		
TOTAL					=
FLEXIBILITY				10%	=
DELIVERY				15-20%	=
TOTAL					=
					+ INSTALLATION

# BATHROOM 2

	MID-RANGE	HIGH END	LUXURY	QUANTITY	TOTAL
BATH	£1500+	£3000+	£5000+		
BATH FILLER (etc)	£300+	£1000+	£2000+		
SHOWER SCREEN	£800+	£1500+	£3000+		
SHOWERHEAD (etc)	£800+	£1500+	£2500+		
SHOWER TRAY/WETROOM	£300+	£600+	£1200+		
TOILET (cistern, seat)	£500+	£1200+	£2500+		
SINK	£500+	£1000+	£2000+		
TAP	£150+	£500+	£800+		
VANITY	£2000+	£3000+	£6000+		
MIRROR	£500+	£1000+	£2000+		
POUF	£250+	£500+	£1000+		
SIDE TABLE	£300+	£600+	£1200+		
WALL LIGHT (pair)	£600+	£1200+	£3500+		
CEILING CHANDELIER	£500+	£1000+	£3000+		
ART	£800+	£1500+	£4000+		
ORNAMENT SELECTION	£500+	£1000+	£3000+		
BLIND	£400+	£800+	£2000+		
RUG	£1800+	£3000+	£6500+		
CUSHION	£150+	£250+	£400+		
CHAISE	£800+	£1500+	£3000+		
FLOORING (per sqm)	£50+	£100+	£250+		
WALLPAPER (per roll)	£150+	£300+	£1000+		
PAINT (per 20L pot)	£50+	£100+	£300+		
PANELLING	£2000+	£5000+	£12000+		
COVING, SKIRTING, ROSE, (etc)	£1000+	£1500+	£3000+		
HARDWARE (per piece)	£30+	£60+	£150+		
RADIATORS (average size)	£500+	£1500+	£3000+		
TOTAL					=
FLEXIBILITY				10%	=
DELIVERY				15-20%	=
TOTAL					=
					+ INSTALLATION

# BATHROOM 3

	MID-RANGE	HIGH END	LUXURY	QUANTITY	TOTAL
BATH	£1500+	£3000+	£5000+		
BATH FILLER (etc)	£300+	£1000+	£2000+		
SHOWER SCREEN	£800+	£1500+	£3000+		
SHOWERHEAD (etc)	£800+	£1500+	£2500+		
SHOWER TRAY/WETROOM	£300+	£600+	£1200+		
TOILET (cistern, seat)	£500+	£1200+	£2500+		
SINK	£500+	£1000+	£2000+		
TAP	£150+	£500+	£800+		
VANITY	£2000+	£3000+	£6000+		
MIRROR	£500+	£1000+	£2000+		
POUF	£250+	£500+	£1000+		
SIDE TABLE	£300+	£600+	£1200+		
WALL LIGHT (pair)	£600+	£1200+	£3500+		
CEILING CHANDELIER	£500+	£1000+	£3000+		
ART	£800+	£1500+	£4000+		
ORNAMENT SELECTION	£500+	£1000+	£3000+		
BLIND	£400+	£800+	£2000+		
RUG	£1800+	£3000+	£6500+		
CUSHION	£150+	£250+	£400+		
CHAISE	£800+	£1500+	£3000+		
FLOORING (per sqm)	£50+	£100+	£250+		
WALLPAPER (per roll)	£150+	£300+	£1000+		
PAINT (per 20L pot)	£50+	£100+	£300+		
PANELLING	£2000+	£5000+	£12000+		
COVING, SKIRTING, ROSE, (etc)	£1000+	£1500+	£3000+		
HARDWARE (per piece)	£30+	£60+	£150+		
RADIATORS (average size)	£500+	£1500+	£3000+		
TOTAL					=
FLEXIBILITY				10%	=
DELIVERY				15-20%	=
TOTAL					=
					+ INSTALLATION

# TOILET

	MID-RANGE	HIGH END	LUXURY	QUANTITY	TOTAL
TOILET (cistern, seat)	£500+	£1200+	£2500+		
SINK	£500+	£1000+	£2000+		
TAP	£150+	£500+	£800+		
VANITY	£1000+	£2000+	£3000+		
MIRROR	£500+	£1000+	£2000+		
WALL LIGHT (pair)	£400+	£800+	£2000+		
ART	£200+	£500+	£1500+		
BLIND	£400+	£800+	£2000+		
FLOORING (per sqm)	£50+	£100+	£250+		
WALLPAPER (per roll)	£150+	£300+	£1000+		
PAINT (per 20L pot)	£50+	£100+	£300+		
PANELLING	£1000+	£3000+	£5000+		
COVING, SKIRTING, ROSE, (etc)	£300+	£500+	£700+		
HARDWARE (per piece)	£30+	£60+	£150+		
RADIATORS (average size)	£400+	£800+	£1500+		
TOTAL					
FLEXIBILITY					
DELIVERY					
TOTAL					
					=
				10%	=
				15-20%	=
					=
					+ INSTALLATION



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## INTERIORS

COMPLETED!

Thank you for taking the time to fill this in. We can now get started working on creating your dream space.